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Keane Enterprises Donates to Good Shepherd Alliance *Back-to-school help is a priority*

Ashburn, VA – The team of employees at Keane Enterprises recently joined together to give back to the community in which they work. As the back-to-school circulars and commercials became common place, employees sought a way they could directly impact the lives of those in need at this busy time of year. While Keane’s team of eight would be categorized as a “small company”, their good will earns them a “big” rating.

More than half of the Keane team lives in Loudoun County, where their office is located in Ashburn. In the past, Keane has participated in numerous back-to-school drives and donated hundreds of backpacks full of school supplies for the County’s Human Services program. This year they chose to make a direct impact to a family in need.

Through the vocation of Joyce Trickett at Good Shepherd Alliance, they met their match. Ms. Trickett matched Keane up with a single-parent family struggling to find a home as well as outfit six children for back-to-school. Keane employees donated gift cards to Target and Kohls to help the family off to a strong start for the first days of the new school year. All employees participated and all donations were matched in full by Keane’s president, Brian Cullen.

“Helping those less fortunate than ourselves is something we strive to do every day. At this time of year, we especially recognize the challenges of getting a large family ready for back-to-school. We’re hopeful our donation helps them achieve a successful school year,” said Cullen.

The Good Shepherd Alliance is a non-profit 501(c)3 organization that has been providing emergency housing and support for the homeless in Northern Virginia for over twenty years. Good Shepherd programs help empower the homeless to become self-sufficient in the shortest possible time.

Keane Enterprises is a full-service real estate development company and service provider in the Washington, DC metro area. Brian Cullen is the founder and president of Keane Enterprises and has played an instrumental role in the development of major real estate projects in Northern Virginia including Loudoun County over the past 23 years. Cullen serves as chairman of the Urban Land Institute, Washington District Council and the Dulles Town Center Community Development Authority.

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